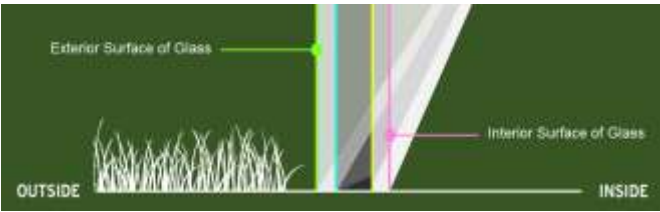
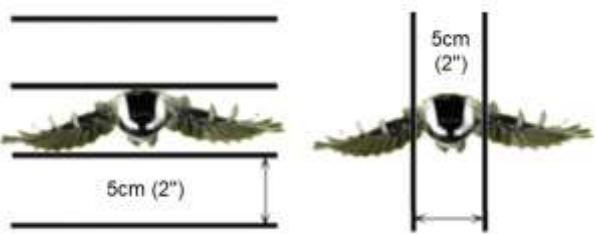
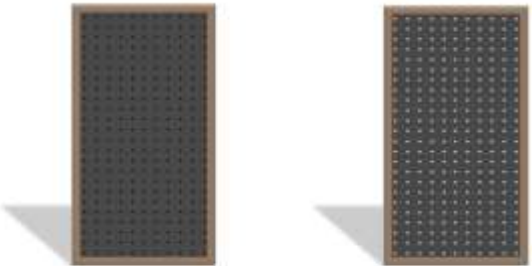

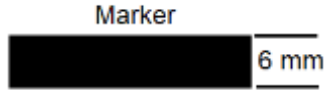

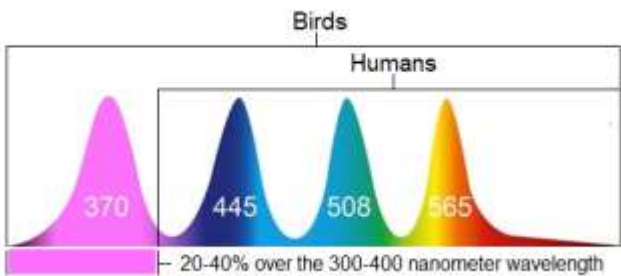


Guidelines for Window Visual Markers and Bird Feeder Placement

To effectively reduce bird collisions with your windows, you will need to make your glass appear as a barrier for birds to avoid by using visual markers. A visual marker is a pattern of any shape that is applied to or hung in front of your window. Bird feeder placement is just as important when looking to reduce collisions. Please follow these 7 guidelines to best reduce the potential for these bird injuries and deaths:

<p>1. SURFACE Apply markers to the exterior surface of glass.</p> 	<p>2. SPACING Separate markers by spaces no more than 5 x 5 cm (2" x 2").</p> 	
<p>3. CONTRAST Make sure the markers stand out in contrast to transparent or reflective glass surface under varying daylight conditions.</p> 	<p>4. COVERAGE Cover the entire glass surface.</p> 	<p>5. SIZE A marker should be no less than 6 mm (1/4") in diameter.</p> 
<p>6. BIRD FEEDER PLACEMENT Place bird feeders less than 3 ft. (1 metre) away from windows.</p> 	<p>7. ULTRAVIOLET APPLICATIONS When applying UV treatments, ensure these patterns reflect 20-40% over the 300-400 nanometer wavelength.</p> 	

Please share your creations with us at flap@flap.org.
Thank you for protecting birds in your neighbourhood!

